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Application as Direct Exhibitor

Nuremberg, Germany 14-17.2.2018

BIOFACH2018

into organic

Please return to

NürnbergMesse GmbH Exhibition Team BIOFACH Messezentrum 90471 Nürnberg

F +49 9118606-128866

standanmeldung@nuernbergmesse.de

Please send us the application documents once only! (Post or fax or e-mail or online)

You can now register even more easily online: www.biofach.de/application

Date for	retu	rning:	immediately
Closing	date:	8.9.2	017

Company name of <u>direct</u> exhibitor	Person to contact
Proprietor/Manager	Tel. Fax
	ICI. FAX
Street	E-mail (Note: Log-in data will be sent to above e-mail)
Postcode, Town, Country	Correspondence address*
Tel. (Company)	
E-mail (Company)	Invoice address/Authorized recipient* incl. e-mail (see item 9 of the Special Conditions for Participation)
Internet	
VAT Reg No	* only if different
Company name for compulsory alphabetical entry in Edatabase on www.biofach.com Company name (State in the form to be published in the Exhibition Guide and	·
Attention: forms C and D and the relevant certificat 1. We order stand space in exhibition halls. For rentals and specifications see item 7 of the Special Conditions for Participation. We desire the following type of stand and stand space (dimensions in meters only, minimum stand space 9 m², minimum stand depth 3 m): Front m Depth m Area m² Stand type: □ □ □ □ Inline stand (1 side open; min. 9 m²) EUR 158/m² □ □ □ Corner stand (2 sides open; min. 15 m²) EUR 182/m² □ □ Peninsula stand (3 sides open; min. 30 m²) EUR 190/m² □ □ Island stand (4 sides open; min. 60 m²) EUR 202/m² Early booking discount: EUR 6/m² reduction on the booked stand space for complete registrations received by 23th June 2017. 2. We agree to pay the AUMA fee of EUR 0.60/m² (see item 7 of the Special Conditions for Participation). 3. We order the waste disposal service during the event at a cost of EUR 1.50/m² (see item 7 of the Special Conditions for Participation). 4. We agree to accept the marketing services at a price of EUR 490 (see item 15 of the Special Conditions for Participation). 5. We agree to lay standard floor covering and erect our own 2.50 m high stand partition walls on all closed sides of our stand space. □ We will use our own stand building material or appoint our own stand construction firm for the stand design. □ We need a complete rental stand from a ServicePartner of	plication can only begin once all the necessary documents have been submitted. We need stand partitions from NürnbergMesse and will order these later using the Online ExhibitorShop. Attention: For organizer information purposes only – not binding as order! We need water supply/drainage. Attention: For organizer information purposes only – not binding as order! We will submit the order in the Online ExhibitorShop after receipt of the stand confirmation. We would like the same stand position as at BIOFACH 2017 (without legal claim). We would like the following position for our stand (without legal claim): B. Please list here all the exhibits/services you would like to present at BIOFACH: English/German We accept all items of the enclosed Special and General Conditions for Participation and the Admission Criteria. The company details and exhibits stated can already be recorded and published.
NürnbergMesse (see following order forms and item 8 of the Special Conditions for Participation).	10. The application is binding on the exhibitor (cf. item 6 of the Special Conditions for Participation). time in writing by post (to NürnbergMesse GmbH, Messezentrum, 90471 Nürnberg) or by
Place and date	Company stamp and authorized signature of <u>direct</u> exhibitor

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.



Application for your co-exhibitor

B

Nuremberg, Germany **14–17**. **2**. **2018**

BIOFACH2018

into organic

We as the direct exhibitor wish to register the company stated below as co-exhibitor (siehe see item 16 of the Special Conditions for Participation):

Company name of direct exhibitor (respectively name of the joint stand organizer)

Person to contact

Street

Postcode, Town, Country

Please return to NürnbergMesse GmbH Exhibition Team BIOFACH Messezentrum 90471 Nürnberg

F +49 9118606-128866 standanmeldung@nuernbergmesse.de Please send us the application documents **once only!** (Post or fax or e-mail or online)

Date for returning: immediately	
Closing date: 13.10.2017	
(After 13.10.2017 we can no longer guarantee acceptance of applic	atior

Tel. Fax

E-mail

Application for your <u>co</u>-exhibitor (please complete in detail or mark as applicable)

and acceptance of the Conditions for Participation. The processing of your application can only begin once all the necessary documents have been submitted.

Attention: forms C and D and the relevant certificates must also be submitted

- 1. We as the direct exhibitor confirm that the co-exhibitor will be present with his own personnel and exhibits or services.
- 2. We confirm the purchase of the marketing services at a price of EUR 490 (see item 15 of the Special Conditions for Participation)

Please note that the invoice for the marketing services is addressed to the direct exhibitor. All other services are charged to the co-exhibitor.

Company name of <u>co</u> -exhibitor	Person to contact of co	Person to contact of co-exhibitor		
Proprietor/Manager	Tel.	Fax		
Street	E-mail (Note: Log-in data v	vill be sent to above e-mail)		
Postcode, Town, Country	Correspondence addres	·s*		
Tel. (Company) Fax (Company)				
E-mail (Company)				
Internet		* only if different		
VAT Reg No				
□ No internationally-valid VAT Reg No. is available				
Company name for compulsory alphabetical entry database on www.biofach.com Company name (State in the form to be published in the Exhibition Guid	de and on the exhibitor and p			
3. Please list here all the exhibits/services you would like to pre English/German	esent at BIOFACH:			

We accept all items of the enclosed Special and General Conditions for Participation and the Admission Criteria. **The company details and exhibits stated can already be recorded and published.**

We can object to NürnbergMesse GmbH using our data for advertising purposes at any time in writing by post (to NürnbergMesse GmbH, Messezentrum, 90471 Nürnberg) or by e-mail (to info@nuernbergmesse.de).

Place and date Company stamp and authorized signature of <u>direct</u> exhibitor

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.



Entries for Exhibition Guide and exhibitor and product database on www.biofach.com

Nuremberg, Germany 14–17. 2. 2018

BIOFACH2018

into organic

Exhibitor	
Person to contact for queries	
Date for returning: immediately	

C

1. Our products/services:

	□ 01.01 □ 01.02 □ 01.03 □ 01.04 □ 01.05 □ 01.06 □ 01.07 □ 01.08 □ 02.01 □ 02.02 □ 02.03 □ 02.04	Fresh convenience and delicatessen products Eggs, other fresh products Frozen food Frozen convenience products Meat Fish and seafood Baked products	□ 03.07 □ 03.08 □ 03.09 □ 03.10		□ 06.01 □ 06.02 □ 06.03 □ 06.04 □ 06.05 □ 06.08 □ 06.08 O7 □ 07.01 □ 07.02 □ 07.03 □ 07.04 □ 07.05 □ 07.06	
	□ 02.05 □ 02.06 03 □ 03.01 □ 03.02 □ 03.03 □ 03.04	Fruit, vegetables, herbs Ice cream Grocery products Cooking and baking Corn, pulses, other milled products Bread, baked products, raising agents Farinaceous products Tomato products, prepared sauces Spices, salt, ready-made products	□ 05.06 □ 05.07 □ 05.08	Other hot drinks Other non-alcoholic drinks Wine	08.01 08.02 08.03 09 10 10.01 10.02 10.03	Technology and equipment Packaging Processing, finishing Sales equipment Raw materials, supplies Media, service providers Publishers, associations, institutions Certification, inspection Training, research Other service providers
2.	Specia □ 11.01	al characteristics of our p	roducts		□ 11.09	Habaca
	☐ 11.02 ☐ 11.03	Kosher	□ 11.06	Gluten-free Lactose-free		Regional connection of the most important component
3.	We ar	e				
		Manufacturer Wholesaler		Importer/exporter Service providers	□ 12.05	Joint stand organizer

Please note that this information may be included in overviews. We accept all items of the enclosed Special and General Conditions for Participation and the Admission Criteria. **The stated company data and exhibits can already be recorded and published.**

Application for admission

D

Nuremberg, Germany **14–17.2.2018**

BIOFACH2018

into organic

Please return to NürnbergMesse GmbH Exhibition Team BIOFACH Messezentrum 90471 Nürnberg

F +49 9118606-128866 standanmeldung@nuernbergmesse.de

Date for returning:

Please send us the application documents **once only!** (Post or fax or e-mail or online)

Tel. Fax	
E-mail (Note: Log-in data will be sent to above e-mail)	
Internet	
-	
priate.	
Our certification body is accredited to IFOAM to the Global Organic System (IOAS) to the national law of	
Our products from the wild originate from sustainable management in accordance with the directives of	
ing annex must be submitted.	
ch there is no organic certificate.)	
 and confirm that our products are produced and processed to the latest technical standards in an environment-friendly way; are produced without the use of genetically modified organisms or substances produced or obtained from GMOs; have not been exposed to radioactive irradiation; do not contain any substances that are damaging to health or the environment and in particular that no ecologically critical materials have been used for the product or its packaging (halogen compounds, formaldehyde, Bakelite, PVC). 	
be individually declared, lists of ingredients and an explanation as to why	
For admission criteria purposes the following verification must be submitted in writing: The services are developed specifically for the organic market; The company has a special connection with the organic sector; BIOFACH visitors are the company's primary target group.	
i .	

We hereby confirm the completeness and accuracy of the information given.

The exhibition management reserves the right in individual cases to reject registered firms or products submitted.

Marketing Services

included and useful

BIOFACH2018

We offer Marketing Services that help you to make your trade fair participation a success: Take advantage of our practical, wide-ranging marketing measures and make sure your booth gets the attention it deserves.

The following services (print and online)* are included in your trade fair participation.

Take advantage of these Marketing Services before, during and after the fair

PRINT

- Entry of your company name and stand number in the Exhibition Guide
- Imprint of your company name and stand number on 100 print admission vouchers
- 500 Stickers (with stand number)
- Exhibition flyers
- Display of your press releases in press center
- Provision of prepared mail-outs for your visitor marketing campaigns



ONLINE

- 1000 E-Codes (electronic admission voucher codes for your customers)
- Entry in Exhibitor & Product Database 365 days online
- Online banner with your stand number



* A detailed description of the contents is provided in item 15 of the Special Conditions for Participation.

Marketing Packages

easy and effective

Email

BIOFACH2018

Take advantage of our marketing packages and make your company stand out to trade visitors. There are nine attractive options for various media channels (print, online and on-site advertising). Get yourself noticed!

This offer is available only to registered exhibitors at BIOFACH 2018. Subject to change.

Deadline: immediately

Please return to

NürnbergMesse GmbH Exhibition Services BIOFACH Team Marketing

T +49 9118606-8030

F +49 9 11 86 06-12 80 30

Please send your artwork no later than 15.11.2017

to: marketing-messeservice@nuernbergmesse.de

Select 2 or 3 advertising measures from the following options at the package price.

Company stamp and authorized signature of exhibitor

		following options at the package price.			
P	RINT		2from9	3from9	
1	Company or brand logo in the Exhibition Guide 4 colors, incl. highlighting stand space in floor plan, circulation: 50,	000 copies			
2	Advertisement in the Exhibition Guide 1/2 page, 4 colors, circulation: 50,000 copies				
0	NLINE				
3	Mini banner on biofach.de – home page Banner on home page, linked to your website				
4	Pole Position in Exhibitor & Product Database Logo advertisement on home page, linked with your company e	ntry			
5	Company or brand logo on the floor plan in the Exhibitor & Product Database Logo display on the floor plan with a link to your company entry				
0	N-SITE				
6	BannerUp in the service area (WxH) 1 x 1.96 m, 4 colors, at approved locations				
7	Floor-mounted poster in service area A0 size, 4 colors				
8	Posters in the service area A0 or A1 size, 4 colors, at approved locations				
9	LightPylon (WxH) 0.50 x 1.99 m				
	Prices of advertising pa Unless otherwise indicated, all prices stated are sub if the service is	ckages (in euros) oject to statutory VAT s taxable in Germany.	1,750	2,500	
	/Customer for queries	The detailed scope of data and the General Marketing can be downward were accept all items for Participation in E	ral and Special Terrownloaded online for the attached Gostoff and the BIOFACH 2018 and the state of the state	ms of Business for rom biofach.de/pa eneral and Special C	Exhibition ckages.
		Place and date			

Exclusive Marketing

individual and focused

Email

BIOFACH2018

Take advantage of our exclusive marketing and make your company stand out to trade visitors. Choose from an interesting range of print, online and on-site options to set yourself apart from the competition.

This offer is available only to registered exhibitors at BIOFACH 2018. Subject to change.

Deadline: immediately

Please return to

NürnbergMesse GmbH Exhibition Services BIOFACH

Team Marketing

T +49 9 11 86 06 - 80 30

BIOFACH 2016. Subject to change.	F +49	9 11 86 06-12 80 30
	Email r	marketing-messeservice@nuernbergmesse.de
PRINT		
1. Advertisement Exhibition Guide from EUR 2,400	e – 1/1 page	
ONLINE		
2. Ad-Keyword EUR 130 5. Half-size Banner – home page EUR 1,500 8. Full-size Banner – sub-pages EUR 1,500 11. Banner WLAN-Landingpage from EUR 1,450	 3. Products for your online entry EUR 35 6. Half-size Banner – sub-pages EUR 1,300 9. Skyscraper Banner – home pag EUR 2,250 12. InApp Banner EUR 550 	EUR 1,050 7. Full-size Banner – home page EUR 1,600
ON-SITE		
Size M		
13. BlowUpColumn – mobile EUR 3,450 16. Digital advertising display EUR 2,990 19. Slim Box EUR 3,050	14. Advertising panels at the metro bridge EUR 4,900 17. EasyDiscs EUR 5,900 20. Triangle Tower EUR 2,650	15. CityLight Vitrine EUR 1,310 18. PowerCharger EUR 2,100 21. Advertising media on the way to the entrances
Size XL	EUR 2,030	EUR 950
22. GalleryBanner EUR 2,750 25. GigaFrame special size EUR 7,950 28. MegaBanner EUR 5,300 31. Advertising tower EUR 6,900 Extraordinary	23. GigaFrame small EUR 15,500 26. Large poster EUR 2,150 29. Multi-storey car park banner EUR 11,900 32. AdvertisingWave EUR 2,650	24. GigaFrame large EUR 19,500 27. Large awning EUR 3,100 30. Staircase advertising EUR 3,550
33. Mug advertising EUR 3,450 36. Digital Signage NCC Ost hall passageway from EUR 2,126 39. Digital Signage	34. Digital Signage BIG Led Screen from EUR 8,900 37. Digital Signage NCC Ost exit advertising from EUR 945 40. CityLight poster mover	35. Digital Signage NCC Ost foyer displays from EUR 3,780 38. Digital Signage NCC Mitte foyer displays from EUR 3,780 41. Flying object – indoor
NCC Mitte hall passageway 1/9 from EUR 2,126 42. Footprints in hall EUR 4,700 45. Sponsor BusinessLounge EUR 2,200 48. Rented advertising space from EUR 2,663	EUR 7,650 43. Lanyards EUR 3,450 46. Sponsor rest zone EUR 2,200 Special requests	EUR 7,250 44. Mirror advertising EUR 5,500 47. WalkingAct EUR 2,600
	subject to statutory VAT if the service is taxable in	n Germany.
Exhibitor/Customer Contact for queries	The complete : Business for Extra from: biofach We accept all for Participatio	scope of services and the General and Special Terms xhibition Marketing are available to download onl
Tel	Place and date	

- 7

Signature of exhibitor

Complete rental stands FOOD and ALVA

Nuremberg, Germany 14-17.2.2018

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into organic

Please return to NürnbergMesse GmbH MesseService Messezentrum 90471 Nürnberg T +49 9 11 86 06-80 00 +49 9 11 86 06-80 01 messeservice@nuernbergmesse.de

Date for returning

immediately

Contractor* Complete rental stand FOOD :mesomondo GmbH

Complete rental stand ALVA Messebau Wörnlein GmbH

Company name of <u>direct</u> exhibitor	Person to contact
Street	Tel. Fax
Postcode, Town, Country	E-mail
Tel. (Company) Fax (Company)	Invoice address/Authorized recipient* incl. e-mail (see item 9 of the Special Conditions for Participation)
E-mail (Company)	
nternet	
VAT Reg No	* only if differen
Order (please tick as appropriate)	
Complete rental stand FOOD Minimum size 9 m² Complete price Complete price Complete price Complete price See 90 m² Complet	Complete rental stand ALVA Minimum size 9 m ² Complete price Complete price
Firmenname Complete price Complete price EUR 86 90/m² EUR 86 90/m² Supply (up to 3 kW) Including power supply cheaning and consumption, basic cleaning during event consumption, during event consumption, basic cleaning during event consumption, basic cleaning during event consumption.	Complete price Complete price Complete price Complete price EUR 87.90/m EUR 87
The rental for the duration of the event includes the following equipment: Walls white, plastic-coated stand partition walls on all closed sides of stand space (Syma system, 2.50 m high) Wall cladding without visible supports, height 2.50 m. Carpet, anthracite ribbed, including edging tape, dust sheet and disposal Cubicle diagonal, with curtain, light gray or at extra cost 1 lockable hinged door, white EUR 49.50 Graphic panel above cubicle 2.00 × 1.00 m², white with aluminum frame, size of lettering area 1.96 × 0.90 m Lettering company name in Helvetica medium, black, letter height if possible 75 or 100 mm Lighting 1 extending spotlight, 130 Watt for each full 4 m² of stand space (at least 3 spots) Information counter, system 3000 white, 1 shelf, open back, not lockable,	The rental for the duration of the event includes the following equipment: • Wall elements: system Syma, wood décor, "antique white", on all closed sides of stand space, height 2.50 m • Needlefelt carpet (including disposal of carpet and dust sheet), in brown or: □ beige • Cubicle (1.00 × 1.00 m) with lockable hinged door (folding door at extra cost). Please enter dimensions, position and direction of opening on the plan. • Aluminum colored lattice supports with slide in fascia on all open sides of stand space, height 0.30 m, white or: □ green □ brown • Lettering (company name + place of business) in Helvetica semi-bold, black (with white back ground, otherwise white lettering). Logo: price on demand. • 1 table "Rondo", 0,70 m diameter, white or: □ beech • 3 chairs "Rondo", white or: □ beech □ green
white plinth, overall size 920 x 520 mm, height 1080 mm Round standing table Diameter 700 mm, height 1100 mm 2 Bar stools "ZETA" Chrome frame, black upholstery Coat rack with 5 hooks, width 900 mm Waste paper basket Plastic shelf unit 4 shelves, overall size 870 x 430 mm, height 1,800 mm Power supply in the cubicle of the stand, rated at 3 kW (AC), including consumption and 3-way mains socket On Surcharge:	 1 Extending spotlight "Collus", 130 W (Energy Saver) for each full 4 m² of stand space Power supply in the cubicle rated at 3 kW (AC), including 3-way mains socket and consumption Basic cleaning Cleaning during event

*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner.

 $\ \square$ Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 175.50. ☐ Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 253.00.

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order.

EUR 235.00

EUR 89.00

FUR 129 00

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

We accept all items of the enclosed Special and General Conditions for Participation.

with lighting, aluminum frame, 390/390 mm/1800 mm high

Exhibitor must provide print data 20 days before the event.

 \square Digital print for graphic panel at the cubicle.

 \square Column showcase "Nice"

 $150 \, \bar{L}$, $600 \times 850 \times 550 \, \text{cm}$

Text for lettering on fascia:

☐ Upright Freezer

Complete rental stands JUNO and PALLAS

Please return to

MesseService

Messezentrum 90471 Nürnberg T +49 9 11 86 06-80 00

NürnbergMesse GmbH

+49 9 11 86 06 - 80 01 messeservice@nuernbergmesse.de Date for returning

immediately

Nuremberg, Germany 14-17.2.2018

BIOFACH2018

Postcode, Town, Country

Street

Tel. (Company)

E-mail (Company) Internet VAT Reg No

into organic Company name of direct exhibitor

Person to contact Tel E-mail Invoice address/Authorized recipient* incl. e-mail (see item 9 of the Special Conditions for Participation) * only if different supply up to 3 kW. EUR 71.00/m² **Complete rental stand PALLAS**

Contractor*

Complete rental stand JUNO

Complete rental stand PALLAS

Messebau Wörnlein GmbH

:mesomondo GmbH

Order (please tick as appropriate)

☐ Complete rental stand JUNO Minimum size 9 m²



The rental for the duration of the event includes the following equipment:

white plastic-coated stand partition walls on all closed sides of stand space (Syma system, 2.50 m high)

Carpet, anthracite

ribbed, including edging tape, dust sheet and disposal

Cubicle

diagonal, with curtain, light gray or at extra cost

1 lockable hinged door,

EUR 49.50

Graphic panel above cubicle $2.00 \times 1.00 \, m^2$, white with aluminum frame, size of lettering area 1.96×0.90 m

company name in Helvetica medium, black, letter height if possible 75 or 100 mm

Logo: on demand

Fax (Company)

1 Extending spotlight 130 W

(Energy Saver) for each full 4 m² of stand space (at minimum 3 spotlights)

Mobiliar

EUR 77.50 ☐ 1 counter $0.92 \times 0.52 \times 1.05 \,\mathrm{m}$ white: lockable

☐ 1 coat rack

☐ 1 waste paper basket

in the cubicle, rated at 3 kW (AC), including consumption and 3-way mains

NEW! Including basic cleaning before start of the exhibition (also including removal and disposal of carpet dust sheet) and daily cleaning during the exhibition

Furniture group CUBUS 1

only in conjunction with rental stand

☐ Group with 3 chairs EUR 72.00

and individual requirements are

EUR 20.50

EUR 8.90

Power supply

Magnetic whiteboard 1 wall element, width 1.00 m, writable magnet board, white. Please send in a drawing with the correct position of the

Table round; diameter 0.70 m, chair upholstered

☐ Group with 4 chairs EUR 84.50

Additional services, special equipment obtainable on request.

Minimum size 9 m²

The rental for the duration of the event

includes the following equipment:

white, plastic-coated stand partition

(Syma system, 2.50 m high)

Additional equipment:

☐ 10 magnetic clamps

sheet, gray or alternatively:

 \square gray \square blue \square red

Needle-felt carpet

2 Lettering panels

☐ whiteboard marker, black and

including eding tape, disposal and dust

 1.00×1.00 m, white or alternatively:

walls on all closed sides of stand space

Walls

magnet board.

blotter

company name and place of business in Helvetica medium, black lettering on white background, white on other colors

Logo: on demand

Lighting

1 Extending spotlight "Collus" 130 W (Energy Saver) for each full 4 m² of stand

☐ Cubicle EUR 97,50 1 m², including lockable hinged door, white

Mobiliar

☐ 1 counter EUR 77.50 $1.05 \times 0.55 \times 1.05 \,\mathrm{m}$;

☐ 1 coat rack EUR 20.50

with 5 hooks

white: not lockable

☐ 1 waste paper basket EUR 8.90

Power supply

in the corner of the stand, rated at 3 kW (AC), including consumption and 3-way mains socket

NEW! Including basic cleaning before start of the exhibition (also including removal and disposal of carpet dust sheet) and daily cleaning during the exhibition

Furniture group CUBUS 2

only in conjunction with rental stand PALLAS

Table round; diameter 0.70 m, chair "Opus"

☐ Group with 3 chairs EUR 73.00

FUR 85 50 ☐ Group with 4 chairs

Additional services, special equipment and individual requirements are obtainable on request.

Text for lettering on fascia:												

*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner.

 $\ \square$ Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 175.50. ☐ Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 253.00.

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany We accept all items of the enclosed Special and General Conditions for Participation.

Complete rental stands MARS and MERCURY

Nuremberg, Germany 14-17.2.2018

Company name of direct exhibitor

BIOFACH2018

into organic

Street Postcode, Town, Country Tel. (Company Fax (Company) E-mail (Company) Internet VAT Reg No **Order** (please tick as appropriate) □ Complete rental stand MARS EUR 88.50/m Minimum size 9 m² Incl. power suppl mption, basi cleaning du Round column with cladding in same color as decorative wall element, on all open corners of stand space Aluminum colored lattice support with slide-in fascia on all open sides of stand space; colored plastic coating The rental for the duration of the event (RAL colors as at left), in red or: includes the following equipment: □ blue ☐ gray ☐ white \square green \square yellow white plastic-coated stand partition Lettering walls on all closed sides of the stand on fascia; brief company name and space (Syma system; 2.50 m high) place of business in Helvetica medium black lettering with white fascia and Ribbed carpet white lettering with all other colors. including edging tape, disposal and Please enter text in "Remarks" box. dust sheet, anthracite or: \square red ☐ blue ☐ light gray Logo: on demand 1 Table Cubicle size according to stand space: chrome frame with white top: with curtain in white or $0.70 \times 0.70 \, \text{m}$ ☐ 1 lockable hinged door 3 Chairs "FAKT" FUR 49 50 at extra cost upholstered in black or: Design element □ anthracite attached to fascia; on all open sides ☐ 1 Coat rack EUR 20.50 of stand space; (RAL colors: red 3020; ☐ 1 Waste paper basket EUR 8.90 gray 7037; yellow 1023; blue 5017; green 6029), triangular or: ☐ 1 Counter EUR 77.50 ☐ round 0.92 × 0.52 × 1.05 m; white; square in blue or alternatively: ☐ red ☐ gray 1 Extending spotlight 130 W □ green ☐ yellow (Energy Saver) for each full 4 m² of □ white at extra cost EUR 42.90/pc stand space **Decorative wall element Power supply** on all open sides of stand; 0.50 m wide; in the cubicle, rated at 3 kW (AC), incl. colored plastic coating (RAL colors as consumption and 3-way mains socket design element) in blue or:

Please return to

Person to contact

Tel.

E-mail

NürnberaMesse GmbH MesseService Messezentrum 90471 Nürnberg T +49 9 11 86 06-80 00

+49 9 11 86 06 - 80 01

messeservice@nuernbergmesse.de

Contractor*

Fax

Complete rental stand MARS :mesomondo GmbH

Complete rental stand MERCURY Messebau Wörnlein GmbH

Date for returning immediately

Invoice address/Authorized recipient* incl. e-r	nail (see item 9 of the Special Conditions for Participation)
	* only
Complete rer Minimum size 9 r	ntal stand MERCURY
Firmstrame on	Corner column Syma system at all open corners of corner, peni and island stands colored plastic (RAL colors as graphic elements), salternatively: blue
The rental for the duration of the event includes the following equipment:	Aluminum lattice support Syma system with fascia on all open sides of the stand spa (RAL colors see graphic elements); in-fascia 2.00 × 0.295 m or alterna rectangular 1.50 × 0.75 m
Walls white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)	☐ oval 1.50×0.70 m in white or alternatively: ☐ blue ☐ gray ☐ red ☐ green
Needle-felt carpet including edging tape, disposal and dust sheet, in anthracite or alternatively:	Lettering black lettering with white fascia a white lettering with all other color Please enter text in "Remarks" box
□ red □ green	Logo: on demand
Cubicle size according to stand space; with cutain in gray or alternatively:	1 Table white, 0.70 m diameter or alterna □ square 0.70 × 0.70 m
☐ blue ☐ black ☐ red ☐ green ☐ or 1 lockable hinged door	3 Chairs ; upholstered ☐ "Opus" black
at extra cost: EUR 49.50	☐ 1 Coat rack EUF
Graphic elements	☐ 1 Waste paper basket EUF
colored panel on Syma wall; (RAL colors: blue 5017; red 3020; gray 7012; green 6029) triangular or alternatively:	☐ 1 Counter Mero, backside open EUR 1.05 × 0.55 × 1.05 m; white; 1 shelf
☐ without graphic element ☐ strip	1 Spotlight 100 W for each full 4 stand space
colored plastic in gray or alternatively: ☐ blue ☐ red ☐ green	Power supply in the cubicle, rated at 3 kW (AC), consumption and 3-way mains so

Syma system

ers of corner, peninsula ds colored plastic raphic elements), gray or

* only if different

-	´— .
∃ blue	□ red
⊒ green	□ white

tice support Syma

ascia es of the stand space: graphic elements); slideor alternatively:

11 143Cld 2.00 × 0.233 111 01	uit
\square rectangular 1.50 \times 0.75	5 m
0 0 0 1 1 50 v 0 70 m	

	white	or	alternatively:	
۰	*******	٠.	arcerracity.	

ray reen

with white fascia and with all other colors. kt in "Remarks" box.

and

liameter or alternatively: $0 \times 0.70 \,\mathrm{m}$

Istered

EUR 20.50

per basket EUR 8.90

FUR 77 50 1.05 m;

0 W for each full 4 m² of

rated at 3 kW (AC), incl. consumption and 3-way mains socket

NEW! Including basic cleaning before start of the exhibition (also including removal and disposal of carpet dust sheet) and daily cleaning during the exhibition

Text for lettering on fascia:															
e i Company and the Company of the C	 d	 	 	 	41	c	- D	A							

*If necessary, NürnbergMesse is entitled to have the service ordered provided by another ServicePartner.

 $\ \square$ Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 175.50. ☐ Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 253.00.

NEW! Including basic cleaning before start of the exhibition (also including

removal and disposal of carpet dust sheet)

and daily cleaning during the exhibition

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany

We accept all items of the enclosed Special and General Conditions for Participation.

□red

☐ green

☐ gray

☐ yellow

Complete rental stands EARTH and MOON

Nuremberg, Germany 14-17.2.2018

Company name of direct exhibitor

Postcode, Town, Country

BIOFACH2018

into organic

Street

Tel. (Company)

E-mail (Company) Internet VAT Reg No

Please return to NürnbergMesse GmbH MesseService Messezentrum 90471 Nürnberg T +49 9 11 86 06-80 00 +49 9 11 86 06-80 01

immediately

messeservice@nuernbergmesse.de Date for returning

The rental for the duration of the event

includes the following equipment:

all closed sides of the stand space

(Syma system; 2.50 m high)

Carpet

 \square red

☐ blue

Cubicle

holders

□ blue

□ areen

curtain in gray or:

Column element

Graphic element

at extra cost:

plastic-coated stand partition walls on

incl. edging tape, disposal and dust sheet

or alternatively needle-felt in anthracite or:

□ gray □ beige

size according to stand space; with

□ blue □ red □
□ or 1 lockable hinged door

3.00 m high; 0.70 m wide; triangular

stand sides; each with 2 DIN A4 leaflet

column element, white, on all open

graphic triangles on each column

□ red (RAL colors: blue 5017; red 3020;

element, panel in gray or:

ribbed, in anthracite or alternatively:
☐ silver ☐ medium blue

Contractor* Complete rental stand EARTH :mesomondo GmbH

Complete rental stand MOON Messebau Wörnlein GmbH

Tel. Fax E-mail	Person to contact	
E-mail	Tel.	Fax
	E-mail	
Invoice address/Authorized recipient* incl. e-mail (see item 9 of the Special Conditions for Particip	Invoice address/Authorized re	ecipient* incl. e-mail (see item 9 of the Special Conditions for Participation

Are you interested in even higher quality stands? If so, just visit our online stand configurator at www.standconfigurator.com. Here you will find 13 different stand models up to EUR 237.90/m² (each including power supply, consumption, basic cleaning and cleaning during event).

Complete price

I Incl. power supply up to 3 kW.
Consumption, basic cleaning
consumption, distinct, events
and deaning during, events

Orde	r (please	tick as	appropriate)
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☐ Complete rental stand EARTH



The rental for the duration of the event includes the following equipment:

white plastic-coated stand partition walls on all closed sides of the stand space (Syma system; 2.50 m high)

Ribbed carpet

including edging tape, disposal and dust sheet, in anthracite or: ☐ light gray

Cubicle

size according to stand space; with curtain in white or:

☐ or 1 lockable hinged door FUR 49 50 at extra cost:

Decorative element

colored, plastic-coated, on all open sides of stand space;

(RAL colors: red 3020; gray 7037; yellow 1023; blue 5017; green 6029), rectangular or:

- ☐ half-round
- in blue or:
 - \square red ☐ gray $\square \ green$ ☐ yellow
 - ☐ other decors on demand

Corner column

shape to match decorative element; round or square; in same color as decorative element

Lattice support

Fax (Company)

height of top 2.80 m; aluminum color; with slide-in fascia or fascia panel, on all open sides of stand space; (RAL colors as at left), dolphin fascia or:

☐ slide-in fascia in white or

\square red	

blue ☐ gray

☐ yellow □ green

Lettering

on fascia; brief company name and place of business in Helvetica medium black lettering with white fascia and white lettering with all other colors. Please enter text in "Remarks" box.

Logo: on demand

1 Table

chrome frame with white top; 0.70×0.70 m

4 Chairs "Bonni"

upholstered in black or:

□ anthracite

☐ 1 Coat rack

EUR 20.50

☐ 1 Waste paper basket EUR 8.90 \square 1 Counter EUR 77.50

 $0.92 \times 0.52 \times 1.05 \,\text{m}$; white; lockable

1 Extending spotlight 130 W (Energy Saver) for each full 3 m² of stand space

Power supply

in the cubicle, rated at 3 kW (AC), incl. consumption and 3-way mains socket

NEW! Including basic cleaning before start of the exhibition (also including removal and disposal of carpet dust sheet) and daily cleaning during the exhibition

☐ Complete rental stand MOON



at all open corners of corner, peninsula and island stands, anodized in gray or

* only if different

alternatively:

| blue
| green \square red

□ white

Lattice support
with fascia panel on all open sides
of the stand space; dolphin fascia:
1.50 × 0.835 m or:

☐ oval fascia 1.50×0.70 m

white colored plastic or:

| blue | red |
| gray | green |
(RAL colors see graphic element)

Lettering

on fascia; brief company name and place of business in Helvetica medium black or:

☐ green ☐ white
Please enter text in "Remarks" box.

Logo: on demand

1 Table

chrome frame with white top; square 0.70 × 0.70 m

4 Chairs; upholstered "Opus" black or

alternatively:
☐ "Classic" anthracite
☐ "Classic" black

☐ 1 Coat rack **EUR 20.50**

 $\ \square$ 1 Waste paper basket EUR 8.90 □ 1 Counter Mero. backside open 1.05×0.55×1.05 m; EUR 77.50

white; 1 shelf

1 Extending spotlight 130 W (Energy Saver) for each full 3 m² of stand space

Power supply in the cubicle, rated at 3 kW (AC), incl

consumption and 3-way mains socket

NEW! Including basic cleaning before
start of the exhibition (also including
removal and disposal of carpet dust sheet)

and daily cleaning during the exhibition

decorative element	and daily cleaning during the exhibition	gray 7012; green 6029)	and daily cleaning during the exhibition
Text for lettering on fascia:			

1	necessary,	NürnbergN	Aesse is	entitled 1	to ha	ve the	service	ordered	provided	by	another	Service	artner ²

☐ Power rating increased from 3 kW to 6 kW (AC): surcharge EUR 175.50.

☐ Power rating increased from 3 kW to 9 kW (AC): surcharge EUR 253.00.

☐ black

☐ green

EUR 49.50

Orders received later than 14 days before the start of the event will be billed an express surcharge of 25%, subject to a minimum surcharge of EUR 10 per order. Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany

We accept all items of the enclosed Special and General Conditions for Participation.

Place and date

Special Conditions for Participation Trade Fair BIOFACH 2018



Venue, duration, opening hours

Venue: Exhibition Center Nuremberg Wed 14-Sat 17 February 2018 Duration: Opening hours: Wed 14-Fri 16 February 2018

9:00-18:00 daily 9:00-17:00

Sat 17 February 2018

Organizer

NürnberaMesse GmbH Messezentrum, 90471 Nürnberg, Germany T +49 911 86 06-0, F +49 911 86 06-82 28 info@biofach.de www.biofach.de

www.nuernbergmesse.de CEOs: Dr. Roland Fleck, Peter Ottmann Registration Number HRB 761 Nürnberg Chairman of the Supervisory Board: Dr. Ulrich Maly

Lord Mayor of the City of Nuremberg

Contractual terms

The terms for participation in the Trade Fair BIOFACH 2018 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins. If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

The application must be made using the application forms issued by NürnbergMesse A "Application as Direct Exhibitor" or B "Application for your co-exhibitor" Forms C "Entries for Exhibition Guide and exhibitor and product database on www.biofach.com" and D "Application for admission" must also be completed. The processing of your application can only begin once all the necessary documents have been submitted.

Admission criteria for exhibitors and products

The submission of the application only constitutes an application for admission. BIOFACH and VIVANESS have their own separate admission criteria for products and services. Information about these criteria is obtainable on www.biofach.com. The project management reserves the right to reject products submitted or exhibitors in individual cases. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted

Moreover, the exhibitor's products must be mainly intended for visitors to **BIOFACH and VIVANESS and not for exhibiting companies!**

Conclusion of contract

A binding order for stand space is made by the exhibitor returning the completed "Application" form. If the organizer has sent the exhibitor a suggested stand position and this is confirmed by the exhibitor, the rental contract between the exhibitor and the organizer will be concluded on confirmation of the stand space by the organizer. If the organizer has not sent the exhibitor a suggested stand position or the position suggested by the organizer is not confirmed by the exhibitor, the rental contract will be concluded according to the stand space confirmation, unless the exhibitor objects in writing within 2 weeks after receipt of the confirmation of stand space.

The exhibitor agrees to pay a processing fee of EUR 400 if the order for stand space is cancelled prior to receipt of the stand confirmation

Cancellation after receipt of the stand space confirmation (= admission) is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions The admission of companies is at the discretion of the organizer. All exhibits are to be listed in full in the application. Failure to complete form D or the provision of false information entitles the organizer to cancel the admission and stand space confirmation in accordance with item 8 of the General Conditions for Participation in Fairs and Exhibitions. Should it transpire before or during the exhibition that these declarations are incorrect, the articles concerned may be removed from the stand or the complete stand closed if the majority of the products are not admissible. Such action shall not affect the exhibitor's obligation to pay invoices.

Rental in exhibition halls

per m² (or part thereof) stand space

EUR 158 (1 side open; min. 9 m²) In-line stand **EUR 182** Corner stand (2 sides open; min. 15 m²) EUR 190 (3 sides open; min. 30 m²) Peninsula stand **EUR 202** Island stand (4 sides open; min. 60 m²)

Early booking discount: EUR 6/m2 reduction on the booked stand space for complete registrations received by 23th June 2017.

Minimum stand space is 9 m².

For each commenced m² of upper floor stand space a price of 50% of the respective m² stand space rental price is charged. Approval for two-storey stands can be applied for using the form "Application for construction permit for two-storey stands". This form also contains the guidelines as well as the prices of approval, the sprinkler system and heat differential detectors for twostorey stands.

For pillars, which are located within the exhibitor's stand area, NürnbergMesse grants the exhibitor a discount of 2 m² per pillar on the booked stand space. The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist. Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60/m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service during the event costs EUR 1.50/m² and covers the disposal of waste produced by the exhibitor on his stand during the exhibition. The waste disposal service is charged per meter up to a stand space of 500 m²; no further charge is made for additional space. The waste disposal service during assembly/dismantling must be ordered extra if the exhibitor does not arrange his own waste disposal. Waste is disposed of in accordance with the Technical Regulations

Complete rental stand

All charges per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are Rental includes:

• Hire of complete stand: One of the nine models of stand available can be selected on the enclosed order form "Complete rental stands".

You will find further models at www.standconfigurator.com.

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

Payment conditions

Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay. The issue of an invoice to an invoice addressee who is not the contractual partner or recipient of the service is only admissible if the invoice clearly, explicitly and verifiably indicates who the actual recipient of the service is and that the invoice addressee is only the postal address of the invoice.

For this reason, NürnbergMesse has issued the invoice c/o the invoice addressee you have stated, cf. Section 14.5 Para. 3 p. 1 ff. of the German VAT Implementation Decree (UStAE).

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

Assembly and dismantling, passes

Assembly around-the-clock: Sun 11 February 2018 from 7:00 until Tue 13 February 2018 19:00

Exhibition stands for which assembly has not commenced by 15:00 on Tuesday, 13 February 2018, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Sat 17 February 2018 17:00-24:00 Sun 18 February 2018 0:00-22:00

Mon 19 February 2018 7:00-19:00 Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition

Dismantling is not permitted before 17:00 Please see item 19 of the Special Conditions for Participation.

Special Conditions for Participation Trade Fair BIOFACH 2018

(Continued)

13. Stand design

The exhibitor is responsible for stand equipment and decoration. The exhibitor agrees to erect **2.50 m high stand partition walls** on all closed sides of the stand space and to lay floor covering. The hall walls are **not** to be used. **The overriding principle for the design of all exhibition stands is transparency. All open sides** of the stand must be freely accessible. This means that at least **50%** of the respective gangway side must **not** be obstructed **by structures** or fittings. **The minimum height is 2.50 m**.

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

Stands exceeding the height of 3.50 m require the approval of the organizer. The maximum stand height is 5.00 m. If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands. Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs.

All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times. Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.

Please note also the stand assembly instructions at www.biofach.com.

14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m² stand space, plus 1 pass for each further 10 m², up to a maximum of 21 free passes. Joint stands receive 3 additional passes per co-exhibitor. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 41. Exhibitor passes must be personalized and are only to be issued to personnel working on the exhibitor's stand.

15. Marketing services for direct and co-exhibitors

The organizer provides the following services for each exhibitor, provided all the necessary documents are received in full by NürnbergMesse by not later than 13 October 2017.

- Display of exhibitor's press information in the press center.
- Entry of exhibitor's company name and stand number in the **Exhibition Guide** (issued free to all visitors).
- Imprint of company name and stand number of exhibitor on 100 printadmission vouchers – only online redeemable. The exhibitor is only billed for admission vouchers actually exchanged for tickets by visitors.
- 1000 e-codes (electronic admission vouchers only online redeemable).
 The exhibitor is only billed for e-codes actually exchanged for tickets by visitors.
- 100 visitors prospectuses (in different languages)
- 500 stickers (printed with stand number of exhibitor)
- Online banner with exhibitor's stand number

It is strictly forbidden to sell admission vouchers to third parties. Admission vouchers are only to be issued to trade visitors free of charge. Only valid in conjunction with proof of eligibility as trade visitor.

Also included is an **Internet entry** on the exhibition Web site for each exhibitor. This entry is activated circa **all year round** – including after the exhibition – and includes the following services:

- Entry of company name, address, stand number, hidden e-mail address and logo
- Presentation of 5 products or services with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of continuously marking 5 products or services as new products
- Company profile (maximum 4,000 characters)
- Unrestricted assignment to the list of products
- One free entry for the job market
- Link from the exhibition website to the exhibitor's website. The exhibitor connects a return link.
- Entry of company name and stand number in the online floor plans (only for direct exhibitors)

- Publication of up to 3 exhibitor's press releases
- Possibility of continuously **updating** the Internet entry
- All-year-round support by the online team

The exhibitor agrees to purchase the marketing services at a price of EUR 490. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. in exhibition directories (such as Exhibition Guide, Internet entry, etc.) if such defects can be proved to have been caused by intent or gross negligence.

16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Once admission has been confirmed, a fee of EUR 490 must be paid for the co-exhibitor even if he withdraws or does not exhibit.

Co-exhibitors are subject to the same conditions as the exhibitor and must be registered by the (direct-)exhibitor. In case of non-compliance with our conditions NürnbergMesse will charge an additional fee of EUR 1,000 per co-exhibitor.

17. Stand numbers

After mailing the stand space confirmation, NürnbergMesse may charge a processing fee of EUR 100 for subsequent changes to stand numbers, in so far as such changes can be justified by the exhibitor.

8. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

19. Rules and regulations

- The products must be intended for resellers; direct sales at the
 exhibition are prohibited. Exhibitors are also prohibited from
 presenting unauthorized products, especially conventional foods. In
 case of non-compliance NürnbergMesse reserves the right to close the
 concerned stand, as well as exclude the exhibitor from participating in
 follow-up/subsequent events.
- No stand is to be completely or partly cleared before the end of the exhibition, i.e. your staff and products must still be on the stand.
 In the event of contravention, NürnbergMesse will charge the exhibitor concerned a fee of EUR 1,200 for failure to comply with regulations/provisions and reserves the right not to admit the exhibitor to the next event.
- The serving of food and drinks for immediate consumption on payment requires special approval. Only reusable crockery or compostable crockery can be used
- The taking of animals to the exhibition centre is not permitted.
- NürnbergMesse reserves the right to direct flows of visitors or, if necessary, to route visitors partly under compulsion. Even after the announcement of possible measures for this purpose, NürnbergMesse is still entitled to change these as short notice at its own discretion and without consulting the exhibitors affected.

20. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in written. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

General Conditions for Participation in Fairs and Exhibitions

As per March 2017

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in a legally effective manner. Alternatively the application can be effected online by accurately completing and sending the online form and if need be additional confirmation of a link received by e-mail.

Such an application constitutes a contractual offer to the organizer and cannot be endorsed with conditions and restrictions, particularly with respect to desired stand positions, which do not represent a condition for participation. By signing this form or sending the online form more specifically additional confirmation of a link received by e-mail, the General and Special Conditions for Participation are recognized as binding and included into the contractual offer by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

2. Admission/Stand space confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written or text form stand space confirmation (e.g. e-mail).

The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer. If the content of the confirmation of admission differs significantly from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the stand space confirmation and the space stated therein. Other items than those listed and admitted cannot be exhibited.

An exhibitor who has previously failed to settle his financial obligations to the organizer or settle them punctually may be excluded from admission.

3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary.

If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application and admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.



Apart from telephone number, fax number and e-mail address further personal data of the co-exhibitor will be recorded for the application. Additionally structural data of the co-exhibitor will be checked and recorded. By the application of the co-exhibitor the direct exhibitor grants to be ordinary enabled or enabled enough to lodge the data.

6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing. The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties. If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

- The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.
- The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.
- An application to commence insolvency proceedings against the exhibitor's assets is lodged or rejected for lack of assets, or insolvency proceedings have already been commenced.
- The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

- 90 days to 15 days before start of assembly (see Special Conditions for Participation) of the event 25% of the order value
- 14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80% of the order value
- the full amount is payable from the start of the assembly period.

The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

General Conditions for Participation in Fairs and Exhibitions

(Continued)



The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands. In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor. Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn. The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer. Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer. Advertising of a political nature is forbidden.



15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

17. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health. In all other cases the organizer shall be liable only

- in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;
- if the organizer is legally obliged to take out liability insurance cover or this is usually the case;
- if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. Moreover, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents. The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

20. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBI. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

General Conditions for Participation in Fairs and Exhibitions

(Continued)



21. Site regulations, contraventions

Exhibitors agree to accept the site regulations during the event in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with.

Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

22. Place of fulfillment and jurisdiction

The place of fulfillment is Nuremberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

23. Data protection

Personal data are collected, processed and used by the organizer and, if applicable, by service partners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers and for handling the services offered.

24. Consent to the use of data

The exhibitor consents to the storage, processing and use of his data transferred with the application form (company name, address, telephone/ fax number and e-mail address) by the organizer and, if applicable, by service partners for events and information purposes (advertising). This consent may be cancelled by notifying the organizer at any time without incurring additional costs other than the usual transmission costs at the basic rates.

25. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions



Bavarian Venue Regulations
Application in the Exhibition Center Nuremberg

1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment

2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk

6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

Bavarian Health Protection Act Application in the Exhibition Center Nuremberg

With the exception of smoking areas specially marked for this purpose, smoking is prohibited in the exhibition halls, congress halls, conference rooms, restaurants, cafeterias, mobile catering areas and service areas of the Exhibition Center Nuremberg.